



### LASSDIVE VIDEO CONTEST

"YOU ARE LASSDIVE's SOUL"

Capture the soul of Lassdive in a video and get a Lassdive adventures pack for free.

Lassdive organize the first video contest, titled "You are Lassdive's soul", which will be ruled by the following bases:

### 1. OBJECTIVE

The contest will consist on the presentation of a video that expresses the personal vision of the adventures that have been experienced during one of the activities at Lassdive.

## 2. SUBJECT

The subject of the contest "You are Lassdive's soul" will have to be about one or more of the activities organized by Lassdive, therefore, the creator of the video should choose between:

- Buggies - Scuba diving - SUP - Banana

- Jet Ski - Apnea - Surf - Sailing boat tours

- Flyboard - Snorkeling - Windsurfing- Jet Pack - Xtrem Boat - Kayaks

### 3. PARTICIPANTS

Anyone wishing to participate in the contest can send a video.

#### 4. RULES

Apart from following the bases described in the second section, the videos must meet the following requirements:

- Be an original and own creation clip
- The clip must be in video format, in which you can insert photos
- Have a minimum of 30 seconds of duration and maximum of 2 minutes
- In the case of adding music, it must be free of copyright

## 5. DEVELOPMENT OF THE COMPETITION

Whoever wants to participate in the contest will have to publish their videos on the social networks Instagram, Facebook or YouTube, under the name "You are Lassdive's soul", and must contain the hashtag "#Lassdive" as well as the "Lassdive" tag. In addition, you must send the video using wetransfer to our e-mail info@lassdive.com, together with your full name and telephone number, so we will be able to contact the winner.

All received videos will be published in the "News" section of the Lassdive website, at www.lassdive.com.

# 6. RIGHTS

The presentation of any video entails the sharing of the copyright with Lassdive, so the company will be allowed to display the presented videos in any of it's social network or websites.





## 7. PRIZE

The prize for the contest "You are Lassdive's soul" will be one of the multiactivity packs that Lassdive offers on its website. For this first edition it will be the "Montgrí Pack", consisting of:

- 1 hour Jet Ski tour on the Medes Islands and Costa del Montgrí, with capacity for 2 people \*
- 4x4 Buggy "The Rivers" Tour through the Gavarres, with capacity for 2 people\*\*
- 2h kayak or SUP rental
- \* To drive Jet Ski you must be over 16 years old.
- \*\* To drive a buggy you must have an international driving license valid in Spain.

# 8. JURY

The jury will be composed by Lassdive team members and will evaluate the videos presented according to the following criteria:

- The ability to convey the emotions lived in a Lassdive activity
- Creator's ability to show the characteristics of the activity subject of the video
- Ability of the clip to show that the activity has been carried out in any of Lassdive's locations.

### 9. PARTICIPATION

Participation in this contest entails the acceptance of all the bases and rules.

The end of the period for presenting videos will be on **wednesday**, **February 28th**, **2018**, and the result will be published at the "News" section of Lassdive's website (www.lassdive.com), on **Sunday**, **March 4th**, **2018**.

Lassdive will communicate the result to the winner by phone and/or email the same day as on the website.

The contest will be valid from a minimum of 5 participants, being cancelled if Lassdive does not receive a minimum of 5 participating videos.

The participation is limited to maximum of 1 video per person.

Come, make your video, publish it and win a multi-activity pack for free!!